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## Marie DI NARDO

### BUSINESS AND SOCIETY – CORPORATE SOCIAL RESPONSIBILITY

#### CURRENT SITUATION

**PhD in Business Management / Aix-Marseille University and LEST  
research centre, Aix-en-Provence, France**

Since October 2020

Thesis: Three essays on the construction of a political corporate social  
responsibility identity and legitimacy

Supervised by Franck Brulhart

#### EDUCATION

**Master of Science in International Relations - Distinction /  
University of Bristol, Bristol, United Kingdom**

From September 2018 to September 2019

Dissertation: Investigating the French luxury fashion industry and  
the influence of internationalisation of business on CSR  
instrumentalization: A comparative case study of LVMH and Kering

Supervised by Samuel Appleton

**Bachelor of International Business Management - First Class /  
University of South Wales, Treforest, United Kingdom**

From September 2017 to June 2018

Dissertation: Exploring the relationship between well-being at  
work and employee engagement in ultra-competitive business  
environments: a case study of a French consulting firm

Supervised by Dan Taylor

**Bachelor of International Business Administration / Montpellier  
Business School, Montpellier, France**

From September 2015 to December 2018

#### RESEARCH ACTIVITY

**Major research theme: Political Corporate Social Responsibility Initiatives**

Secondary themes: Human rights, Multi-stakeholder cooperation,  
Identity construction, Legitimacy

Article in process: *A Bibliometric and Content Analysis of the literature in  
Political Corporate Social Responsibility* – Submission in 2022 to Journal  
of Business Ethics

Content: Co-citation analysis of 313 articles in PCSR published between  
2005 and 2021, bibliographic coupling of 136 articles published  
between 2015 and 2021, and content analysis of the 40 most cited

articles published between 2015 and 2021.

Article in design: Exploring a legitimisation process of PCSR initiative in the luxury sector using a Gioia methodology.

Article in design: Exploring the PCSR identity construction of a MNC using critical theory and discourse analysis

Colloquium: Submission in 2021 of a systematic review of the PCSR literature and research agenda to EGOS

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TEACHING

**Economics game – How governmental decisions influence national and international economics**

Faculty of Economics and Management – Aix-Marseille University

January 2022 – April 2022

Second year students – 50 students (Two groups)

24 hours of teaching, 12 hours per group

**Guided Project – Creating an internationalisation strategy for a SME**

Faculty of Economics and Management – Aix-Marseille University

September 2021 – March 2022

Third year students – 20 students

20 hours of teaching and 20 hours of coaching

**Economics game – How governmental decisions influence national and international economics**

Faculty of Economics and Management – Aix-Marseille University

January 2021 – April 2021

Second year students – 100 students (Four groups)

48 hours of teaching, 12 hours per group

**Introduction to accounting**

Faculty of Economics and Management – Aix-Marseille University

January 2021 – April 2021

First year students – 20 students

12 hours of teaching

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LEARNING  
ACTIVITY

**Compulsory courses:**

- Research ethics
- Research integrity

**Doctoral school courses:**

- The Gioia methodology
- In-depth epistemology training
- Qualitative methodologies in management science
- Quantitative methodologies in management science
- Mixed methods in management science

**Research centre courses:**

- Introduction to R Studio for scholars
- Introduction to NVivo
- Introduction to Bibliometrix (R Studio package)

**Colloquium and seminars:**

- The firm as a political actor, April 2021 (Online, Mines Paristech)
- The Autumnal Workshop in International Business, December 2020 (JAMI, Aix-en-Provence, France)

**Professional courses:**

- Apprenticeship and teaching practices
- Methods to be fair in marking students works

**VOLUNTARY  
EXPERIENCE**

**Project Manager / DECLIC and Aix-Marseille University, Aix-en-Provence**

From May 2020 to November 2021

- Manage a team to organise an event to raise awareness against sexist and sexual violence in higher education
- Manage the relationship with the university hosting the event
- Invite associations and organise their interventions
- Negotiate the fundings for the events
- Create the communication strategy

**Treasurer and workshop organiser / DECLIC Aix-en-Provence**

Since January 2021

- Manage the finances of the society and find new fundings
- Organise workshops to train PhD students in new methodologies, software, and theories
- Organise writing and publishing workshops to help PhD students get through the writing process
- Assist Master students in the process of getting a PhD funding

**Communication manager / Bristol Hospitality Network Bristol, United Kingdom**

From November 2018 to May 2019

- Manage social networks
- Write articles to provide new content to the website
- Design and write the newsletters

**OTHER  
INFORMATION**

**Languages**

French: Mother tongue

English: Fluent – Two years in British universities

Italian: Fluent

**Computer skills**

Office package: advanced

R Studio: Novice

NVivo: Intermediate

Python: Beginner

**Hobbies:**

Dance – diplomas and competitions

Climbing

Hiking

**Interpersonal skills:**

Adaptable

Social

Autonomous

Rigorous