



Héloïse Amandine Berkowitz, Phd
Chargée de Recherches au CNRS
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POSITIONS AND VISITING APPOINTMENTS

NTNU, Department of Sociology, Trondheim, Norway

2022, visiting researcher, Asgard Program

CNRS, UMR 7317, LEST, Aix Marseille Université, France

2020, permanent CNRS researcher

CNRS, UMR 5303, Toulouse School of Management-Research, Université Toulouse Capitole, France

2017-2020, permanent CNRS researcher, Strategy Department

Hanken School of Economics, Helsinki, Finland

2018, visiting International Faculty

Institut Barcelona d'Estudis Internacionals, Barcelona, Spain

Since 2017, visiting researcher

Ecole polytechnique, Paris Saclay, i3-CRG UMR 9217, Palaiseau, France

2016-2017, post-doctoral fellow

ESADE Business School, Barcelona, Spain

2016-2017, BBA, Teaching Assistant, introduction to strategy

Stanford University, Center for Ocean Solutions, Woods Institute, Monterey, United States

2016, visiting Student Researcher, France-Stanford Interdisciplinary Program

Columbia University, School of International Public Affairs, Earth Institute, New York, United States

2015, visiting scholar, Alliance program

EDUCATION

- Ph.D.** **Ecole polytechnique, Paris Saclay, i3-CRG UMR 9217**, PhD in management, 2013-2016.
Columbia, Sciences Po Paris, Ecole polytechnique Alliance Summer School in Science & Policy in Paris, "Complex interactions in sustainability", 2016
CEFAG – FNEGE, Highly competitive doctoral training in management studies, Promotion 2014
Phd thesis: « Do meta-organizations make sustainable development performative? Collective strategies in the oil and gas industry », CRG, Ecole polytechnique, supervised by Hervé Dumez, invited to submit to thesis prizes. *Jury:* *Franck Aggeri*, (Mines ParisTech); *Nils Brunsson*, (Stockholm Centre for Organizational Research); *Hervé Dumez* (CNRS, Ecole polytechnique); *Rodolphe Durand*, (HEC Paris); *Jean-Pascal Gond*, (Cass Business School); *Marie-Laure Salle-Djelic*, (Sciences Po Paris)
- M.A.** **HEC Paris**, Program "Grande Ecole", Master in International Business, 2013
Research master thesis: "Sovereign wealth funds investment strategies: risk aversion and value systems"
HEC Paris Certificate "Energy in a carbon concerned economy"
- M.A.** **CEMS Global Alliance**, Master in International Management, 2013
FGV Escola de Administração de Empresas (Brazil, São Paulo), Mestrado Profissional em Gestão Internacional, Exchange semester

PRIZES, GRANTS AND RESEARCH FUNDING

Talents CNRS 2022, Bronze medal

Asgard Program 2022 grant recipient, visiting scholar, NTNU, Trondheim

Alliance Europa 2021 Grant, MATIN Management and Assessment of Transition(s) Innovations Network, Co-PI and co-founder

ALLSH 2021 Workshop Grant, Co-PI, 2021 MetaOrgTrans workshop

Toulouse MSH AAP 2019 Workshop grant: "Workshop Meta-, Macro-, Partial organization"

NEOMA 2018, 2nd best paper in the category "Professional publication or general media"

AIMS 2018, three awards: best paper, best young scholar paper "Roland Calori", best empirical study, and finalist for best theoretical paper and most influent scholar on Twitter

Commerce and Industry Fund 2018, "Visiting International Faculty" grant, Hanken School of Economics

EMR 2017, Runner up for Best paper

La Fabrique de l'Industrie 2017, finalist for best research paper

AIMS 2017, finalist for best young scholar paper Award Roland Calori

ANEDD 2017, finalist for best thesis in sustainability

Ecole polytechnique 2016: post-doc grant

Conférence des Grandes Ecoles, Prix « Bernard Sutter » 2016: Mobility Scholarship 2016-2017 (One of the first three scholarships to be awarded in France by the Conférence across all disciplines)

France-Stanford Center for Interdisciplinary Studies Fellowship 2015: Visiting Student Researcher Fellowship 2015-2016

FNEGE 2014: Visiting Scholar Grant for Columbia SIPA 2015

PUBLICATIONS

Publications in Refereed Journals

- Berkowitz H., Brunsson N., Grothe-Hammer M., Sundberg M., Valiorgue B. (2022), Meta-organizations: a clarification and a way forward, *M@n@gement*, 25(2), pp. 1-9.
- Berkowitz H., Grothe-Hammer M. (2022), [From a clash of social orders to a loss of decidability in meta-organizations tackling grand challenges: the case of Japan leaving the International Whaling Commission](#), *Research on the Sociology of Organizations*, 79, pp. 115-138.
- Berkowitz H., Crowder L., Brooks C. (2020), "Organizational perspectives on ocean governance: a multi-stakeholder, meta-organization model of collective action", *Marine Policy*, 118, 104026
- Berkowitz H. and Delacour H. (2020), "Sustainable Academia: Sustainable Academia: Open, Engaged, and Slow Science". Editorial, *M@n@gement*, 23(1), 1-3.
- Berkowitz H. and A. Souchaud (2019), "(Self-)regulation in the sharing economy: governing through partial meta-organizing", *Journal of Business Ethics*, 159(4), pp. 961-976
- Berkowitz H. and A. Souchaud (2019), « Expert-comptable et intelligence collective dans l'organisation co-dépendante du crowdlending »/« Collective intelligence and co-dependent organization: the role of chartered accountants in crowdlending », *Comptabilité - Contrôle - Audit*, 25(3), pp. 41-67
- Berkowitz H., Prideaux M., Lelong S. & Frey F. (2019), "The urgency of Sustainable Ocean Studies in management"/L'urgence de Sustainable Ocean Studies en management, *Unplugged Section, M@n@gement*, 22(2), pp. 297-315
- Berkowitz H. and S. Bor (2018) "Why Meta-Organizations Matter: A Response to Lawton et al. and Spillman", *Journal of Management Inquiry*, 27, 2, pp. 204-211
- Berkowitz H. and A. Souchaud (2018), « Stratégies de conquête d'un nouvel espace de marché : la structuration du crowdlending », *Gérer et Comprendre*, 131, 7-19
- Berkowitz H. (2018), "Meta-organizing firms' capabilities for sustainable innovation: a conceptual framework", *Journal of Cleaner Production*, 175, pp. 420-430
- Berkowitz H. and A. Souchaud (2017), « Combler un vide organisationnel dans la fabrique d'une politique publique : l'émergence d'une méta-organisation », *Politiques et Management Public*, 34, 1-2, pp 43-60
- Berkowitz H., M. Bucheli and H. Dumez (2017), "Collective CSR strategy and the role of meta-organizations: a case study of the oil and gas industry", *Journal of Business Ethics*, 143, 4, pp 753-769
- Abrahamson E., Berkowitz H. and H. Dumez (2016), "A More Relevant Approach to Relevance in Management Studies: An Essay on Performativity", *Academy of Management Review*, 41, 2, pp 1-15

- Berkowitz H. and H. Dumez (2016), "[The Concept of Meta-Organization: Issues for Management Studies](#)", *European Management Review*, 13, 2, pp. 149-156
- Berkowitz H. and H. Dumez (2016), "[Le système Gribeauval ou la question de la standardisation au XVIIIème siècle](#)", *Gérer et Comprendre*, n° 125, pp 41-50.) Traduit en anglais par la revue
- Berkowitz H. and H. Dumez (2015), "[La dynamique des dispositifs d'action collective entre firmes : Le cas des méta-organisations dans le secteur pétrolier](#)", *L'Année Sociologique*, 65, 2, pp 333-356
- Berkowitz H. (2015), "[Comment une idée abstraite devient un dispositif de gestion : Le cas du développement durable](#)", *Gérer et Comprendre*, n° 121, pp 41-50 Traduit en anglais par la revue

Other (short list)

- Grothe-Hammer M., Berkowitz H., Berthod O. (Forthcoming), Decisional Organization Theory: Towards an Integrated Framework of Organization., *Research Handbook on the Sociology of Organizations* (Edward Elgar Publishing)
- Berkowitz H. (2020), "Scaling up participatory governance in the Blue BioEconomy in the Mediterranean region", *Interreg PANORAMED*, WP10 Innovation, Report
- Berkowitz H. and A. Souchaud (2020), "Book Review: Organization Outside Organizations", *Organization*, Online first
- Berkowitz H. (2019), "Participatory governance of sustainable innovation in the blue bioeconomy: Framing the issue", *Interreg PANORAMED*, WP10 Innovation, Report 1
- Berkowitz H. (2018), "An exploration of surrealism as an esthetic activity in collective ethnographic work", in Bohas A. and de Vaujany F.X. (coord.) "Walking the commons: drifting together in the city", Second RGCS white paper, Research Group on Collaborative Spaces, pp. 49-51
- Berkowitz H. & Souchaud A. (2018) « Régulation des FinTech et *fintechisation* de la régulation », *Réalités Industrielles*, 3, 47-50, translated in English by the journal
- Azzam A. & Berkowitz H. (2018) "[Patterns of Coopetition in Meta-organizations](#)", in *Routledge Companion to Coopetition Strategies*, (eds) Fernandez, Chiambaretto, Czakon, Le Roy, 280-291
- Berkowitz H. & Dumez H. (2017), "[Racket in the ocean: why underwater noise matters and what we can do about it](#)", Observatory for Responsible Innovation / i3 CNRS UMR 9217.
- Berkowitz H. (2017) "What is Marine Sound ?" chapter of a collective book on Oceans, edited by Solé-Pomies and Brouhard
- Berkowitz, H. (2016). « [Les méta-organisations rendent-elles performatif le développement durable? Stratégies collectives dans le secteur pétrolier](#) » (Thèse de Doctorat ès Sciences de Gestion/Phd Thesis in management). CRG-Ecole polytechnique, Université Paris Saclay, Palaiseau.
- Berkowitz, H. (2016), "[Quel rôle des méta-organisations dans la gouvernance globale ? quelques éléments de réflexion sur la diffusion des innovations réglementaires](#)". *Le Libellio d'AEGIS*, 12(2), 95-102.
- M.S. Bez, Berkowitz H., & M. Guérineau (2016), "[Coopérer pour publier. Une check-list collaborative pour éviter le desk reject](#)". *Le Libellio d'AEGIS*, 12(2), 33-40.
- Berkowitz H. & Dumez H. (2015), "[How firms \(partially\) organize their environment : Metaorganizations in the oil and gas industry](#)", Working Paper 15-CRG-02, i3-CRG, Ecole Polytechnique, CNRS, Université Paris Saclay
- Berkowitz H. (2015), "L'âge du développement durable", *Le Libellio d'AEGIS*, vol. 11, n° 2, pp 79-81
- **Co-edited an issue dedicated to oceans' sustainability**, in *Le Libellio d'AEGIS*, 2014, vol. 10, n° 4
- Berkowitz H. (2014), "La sécurité environnementale des projets énergétiques transnationaux: À propos de Energy, governance and security in Thailand and Myanmar de Adam Simpson", *Le Libellio d'AEGIS*, vol. 10, n° 3, pp 77-84
- **Co-edited an issue dedicated to sustainable development**, in *Le Libellio d'AEGIS*, 2014, vol. 10, n° 1
- Berkowitz H. (2013), "Les risques majeurs et l'action publique", *Le Libellio d'AEGIS*, 9(4), pp 13-20

CONFERENCES

Refereed conferences

- Grothe-Hammer M., Berkowitz H. (2022). Re-visiting the issue of social order: Contesting the binary between spontaneous and organized order. DGS Kongress 2022, 2022, Bielefeld University, Germany
- Grothe-Hammer M., Berkowitz H. & Berthod O. (2020) « Organization as decision », AIMS, Online
- Berkowitz H., & Grothe-Hammer M. (2020), "meta-organizing for grand challenges", EGOS, online
- Berkowitz, H., & Martinez, I. 2020. "Imprint against Law: Board Diversity and imprint trajectories". AIMS, online
- Grothe-Hammer M. & Berkowitz H. (2019) « A theory of organization as decision », EGOS, Edinburgh

- Berkowitz H. & Bor S. (2019) « Partial Meta-Organizing: a typology of meta-organizational forms », EGOS, Edinburgh
- Berkowitz, H., & Martinez, I. 2019. "Environmental Change and Evolutionary Trajectories of Imprints: The Case of Board Diversity". Paper presented at the 18ème Conférence Internationale de Gouvernance, Bruxelles, Belgique. 23-24 mai
- Berkowitz, H., & Martinez, I. 2019. "Environmental Change and Evolutionary Trajectories of Imprints: The Case of Board Diversity". 6th CAAG, Barcelona, Spain
- Berkowitz H. & Bor S. (2018) « Partial Meta-Organizing: a typology of meta-organizational forms », International Sociology Association, July
- Berkowitz H. & Souchaud A. (2018) « Filling an organizational gap in a policy network: the role of business collective action in crowdfunding's regulation », International Sociology Association, July
- Berkowitz H. & Souchaud A. (2018) « Filling an organizational gap in a policy network: the role of business collective action in crowdfunding's regulation », 5th Critical and Alternative Approaches to Governance Workshop, Barcelona, July
- Berkowitz H. & Souchaud A. (2018) « Faire cavalier seul ou collaborer ? Stratégies d'entrée dans le crowdlending », AIMS, Montpellier, June
- Berkowitz H. & Souchaud A. (2018) « Organiser l'éthique au niveau d'un secteur : le cas du crowdfunding », AIMS, Montpellier, June
- Berkowitz H., Longoni A., Luzzini D., Guérineau M. (2018) "Towards an integrative framework of sustainable seafood supply in Mediterranean", Academy of Management, Chicago, August
- Massé D., Berkowitz H. & Paris T. (2018), "How can a creative vision perform the organization? Insights from the video games industry", AIMS, Montpellier, June
- Berkowitz H., Longoni A., Luzzini D., Guérineau M. (2018) "Towards an integrative framework of sustainable seafood supply in Mediterranean", AIMS, Montpellier, June
- Berkowitz H., Azzam J.E., (2017), "Mapping Coopetition Research Field: Co-Citation Analysis and Research Opportunities", 37th Annual Conference Strategic Management Society, Houston, USA
- Berkowitz H., Bor S. (2017) "Thousand plateaus: a geology of collective action among organizations", British Academy of Management, UK
- Berkowitz H., Souchaud A. (2017), « Conquête ou co-construction de l'économie collaborative ? Les effets disruptifs du bon de caisse sur la structuration du secteur du crowdlending » AIMS, Lyon, France
- Berkowitz H., Souchaud A. (2017), "Ethical challenges in the sharing economy: collectively performing ethics in the crowdfunding sector", 16e Conférence Internationale de Gouvernance, Lausanne, Suisse
- Berkowitz H., Souchaud A. (2017), "When business collective action fills an organizational gap in public policymaking", 33rd EGOS Colloquium 2017 in Copenhagen, Denmark, Sub-theme 24
- Massé D., Berkowitz H. & Paris T. (2017), "How can a creative vision perform the organization? Insights from the video games industry", 33rd EGOS Colloquium 2017 in Copenhagen, Sub-theme 05
- Berkowitz H., Souchaud A. (2017), « Gouvernance et co-construction de la régulation d'un secteur émergent : le cas du crowdfunding en France », 2nde journée de l'Abbé Grégoire, Paris, France
- Massé D., Berkowitz H. & Paris T. (2017), "How can a creative vision perform the organization? Insights from the video games industry", AIMAC, Conference 2017, Peking University, Beijing, China
- Flacandji M. & Berkowitz H. (2015), "L'analyse de réseaux appliquée aux trajectoires de magasinage, quels enjeux managériaux ?", Etienne Thil, Paris, France, Oct.
- Berkowitz H. & Herlem K. (2015), "Open data governance in a big data context: evidence from the case of oceanography", EGOS, Athens, Greece, July
- Berkowitz H., Bucheli M., Dumez H. (2015), "CSR, collective mechanisms and meta-organizations in the oil and gas industry", Euram, Warsaw, Poland, June
- Berkowitz H. & Dumez H. (2015), "Un concept peut-il changer les choses ? Perspectives sur la performativité du management stratégique", XXIVe Conférence Internationale de Management Stratégique, Association Internationale de Management Stratégique (AIMS), in Paris, June

Other conferences and workshops with call for papers

- Berkowitz H. & Gadille M. (2021) Meta-organizing Clusters as Agents of Transformative Change through 'Responsible Actorhood', XI International Academic Conference 'Foresight and Science, Technology and Innovation Policy', HSE University, Moscow
- Könnölä T., Berkowitz H. & Pontikakis D. (2021) Review of Industrial Transition of Andalusia, EU-SPRI
- Berkowitz H. & Gadille M. (2021) Meta-organizing Clusters as Agents of Transformative Change: Developing 'Responsible Actorhood', COST research workshop on Changing social enterprises in changing territories: A multi-level perspective.

- Berkowitz H., Guérineau M. & Petit G. (2021) « Comment intégrer les spécificités du vivant pour piloter les transitions des systèmes alimentaires : le rôle de l'évaluation », Workshop Food System
- Berkowitz H. & Gadille M. (2020) Meta-organizing Clusters as Agents of Transformative Change: Developing 'Responsible Actorhood', "Rethinking clusters" virtual conference
- Berkowitz H. & Grothe-Hammer M. (2019) « Grand challenges and new forms of organizations », Lucerne, Workshop on Grand Challenges
- Grothe-Hammer M. & Berkowitz H. (2019) « A theory of organization as decision », CBS, Workshop
- Berkowitz H. & Bor S. (2019) « Partial Meta-Organizing: a typology of meta-organizational forms », 3rd Symposium of the Research Group on Collaborative Spaces, Barcelona, Spain, January
- Berkowitz H. (2019), "An exploration of surrealism as an esthetic activity in collective ethnographic work", 3rd Symposium of the Research Group on Collaborative Spaces, Barcelona, Spain, January
- Berkowitz H. & Souchaud A. (2018) "Collective governance of innovation: (self)-regulating platforms in the crowdfunding sector", 3rd Interdisciplinary Innovation Conference The regulation and innovation nexus: new issues, new perspectives, December, Paris
- Berkowitz, H., Longoni, A., Luzzini, D., & Guérineau, M. 2018. Reorganizing local sustainable seafood system in the mediterranean? Fish Forum, United Nations Food and Agriculture Organization, Roma, Italy. December 10-14
- Berkowitz H. & Souchaud A. (2018) "Meta-Organizing Ethics at the Sectoral Level", 5th Critical and Alternative Approaches to Governance Workshop, Barcelona, July
- Anisimov A. & Berkowitz H. (2015), "Financing natural catastrophe risk through participatory innovation and knowledge transfer: the case of cat bond", i3 conference, Mines ParisTech, Paris, France, Dec.
- Berkowitz H., Dumez H. (2014), "How firms (partially) organize their environment: Metaorganizations in the oil and gas industry", SCORE workshop on Partial organizations, Stockholm, June
- Berkowitz H. & Dumez H. (2014), "Performativity processes of strategic management theories: framing, overflowing and hybridization", Les Mines i3 workshop on performativity processes, Paris, May

TEACHING EXPERIENCE

Main topics: Methodology of research (epistemology and writing), sustainability and strategy

Faculté d'Économie et de Gestion, Aix Marseille Université,
2020-, Master OTRH, Théorie des Organisations

Toulouse School of Management, University Toulouse I

2017-2020, Master of Science in Strategy and International Management, Course of Strategy Research, Doctoral Program (Courses on meta-organizations, and Phd advice)

2016, Master of Science in Strategy and International Management, Course of Strategy Research, Intervention on "Performativity of management theories"

Toulouse Business School

2019, Master of Finance, Intervention on meta-organizations and sustainability

Coursera – Ecole polytechnique

2016–...Co-realisation of a MOOC : "How to Write and Publish a Scientific Paper (Project-Centered Course)" Teacher, 50'000+ learners, from 90 countries, French version launched in 2017

ESADE Business School

2016, BBA, Teaching Assistant, introduction to strategy, with Pr. François Collet

Ecole polytechnique

2015–2016, Graduate, "Business & society: between tensions and regulations", Teaching assistant,

2013–2016 Graduate, "Introduction to Research in Management", MODAL

Groupe Sup de Co La Rochelle

2014-2015, Undergraduates, "Introduction to management", Lecturer, Responsible for the English course. First year of the program « International Bachelor » English Track - 27h

MEDIA AND PUBLIC ENGAGEMENT

Press and Media coverage

- Citée dans Libération, 09/11/2020, « Le bruit fait des ravages même parmi les espèces marines qui n'entendent pas » https://www.liberation.fr/terre/2020/11/09/le-bruit-fait-des-ravages-meme-parmi-les-especes-marines-qui-n-entendent-pas_1803148
- Berkowitz H., Bouty I., Le Monde, 14/07/2020, « Les conférences scientifiques en ligne offrent un potentiel de diffusion, d'ouverture et de socialisation inouï » https://www.lemonde.fr/idees/article/2020/07/14/les-conferences-scientifiques-en-ligne-offrent-un-potentiel-de-diffusion-d-ouverture-et-de-socialisation-inoui_6046117_3232.html
- Citée dans Le Monde, 10/02/2020, « Plan B : Comment le bruit sous l'eau perturbe les cétacés » https://www.lemonde.fr/videos/video/2020/02/10/plan-b-comment-le-bruit-sous-l-eau-perturbe-les-cetaces_6029093_1669088.html
- Interview, Acteurs Publics (2020), Politiques Publiques Locales, Regards Croisés, #144, pp. 22-23
- Interview Emission Cap sur les Labos (Université Fédérale de Toulouse) 06/12/2019 <https://exploreur.univ-toulouse.fr/au-dela-du-greenwashing-quand-le-secteur-de-la-peche-sorganise-pour-sauver-la-meditteranee>
- Interview radio sur CampusFM, 02/12/2019 et 03/12/2019, <https://www.mixcloud.com/CampusFM/d%C3%A9veloppement-durable-et-management-des-entreprises-pas-forc%C3%A9ment-incompatibles/>
- Interview, la Dépêche du Midi, 15/11/2019, « A l'origine un profond sentiment d'injustice »
- Interview, La Vanguardia, Agencia EFE, 15/11/2019, "Los "chalecos amarillos" cumplen su primer año divididos y sin hoja de ruta" <https://www.lavanguardia.com/politica/20191115/471618992488/los-chalecos-amarillos-cumplen-su-primer-ano-divididos-y-sin-hoja-de-ruta.html>
- Interview, L'Express, 14/11/2019 "Chez les gilets jaunes, un catalyseur de colère nommé Facebook" https://www.lexpress.fr/actualite/societe/chez-les-gilets-jaunes-un-catalyseur-de-colere-nomme-facebook_2107209.html
- Berkowitz H., Martinez I., Le Monde, 10/05/2019, « Reconstruction de Notre-Dame : « L'altruisme des grandes entreprises n'est pas une aberration économique » https://www.lemonde.fr/idees/article/2019/05/10/reconstruction-de-notre-dame-l-altruisme-des-grandes-entreprises-n-est-pas-une-aberration-economique_5460436_3232.html
- Berkowitz H. France Info, 18/05/2019, Interview La Matinale, « Quel avenir pour les Gilets Jaunes »
- Berkowitz H., Le Monde, 10/04/2019 « nuisances sonores sous l'océan : la biodiversité marine souffre du tapage humain » https://www.lemonde.fr/sciences/article/2019/04/10/nuisances-sonores-la-biodiversite-marine-souffre-du-tapage-humain_5448439_1650684.html
- Animaux Online, Interview 29/04/2019 sur le bruit marin, http://www.animaux-online.com/article.lecture.1786_oceans-baissions-le-son.html
- Berkowitz H., citée sur France Culture, 12/12/2018, Sociologie des « gilets jaunes » <https://www.franceculture.fr/emissions/le-journal-des-idees/le-journal-des-idees-du-mercredi-12-decembre-2018>
- Berkowitz H., Les Echos, 12/12/2018, <https://www.lesechos.fr/idees-debats/cercle/0600314099620-les-gilets-jaunes-ou-comment-remedier-au-vide-organisationnel-2229375.php>
- Berkowitz H., Libération, 11/12/2018, https://www.liberation.fr/debats/2018/12/11/quelle-organisation-pour-les-gilets_1697278
- Berkowitz H., Comprendre pour entreprendre, 07/12/2018, Préserver l'environnement sans sacrifier l'économie, <http://magazine.ut-capitole.fr/preserver-l-environnement-sans-sacrifier-l-economie-744775.kjsp?RH=1364486245078>
- Berkowitz H., Boursorama, 05/12/2018, <https://www.boursorama.com/actualite-economique/actualites/face-aux-reglementations-de-plus-en-plus-drastiques-les-pecheurs-catalans-ont-agi-collectivement-8b3f7e947450f669cd42b3f84db7a6b1>
- Berkowitz H., Le Monde, 05/12/2018, https://www.lemonde.fr/idees/article/2018/12/05/face-aux-reglementations-de-plus-en-plus-drastiques-les-pecheurs-catalans-ont-agi-collectivement_5392711_3232.html
- Berkowitz H., Souchaud A., la Tribune, 16/10/2018, « Fintech: le régulateur disrupté ? » <https://www.latribune.fr/opinions/tribunes/fintech-le-regulateur-disrupte-794021.html>
- Berkowitz H., Souchaud A., The Conversation, 11/10/2018, « Fintech: le régulateur disrupté ? » <https://theconversation.com/fintech-le-regulateur-disrupte-104637>
- Berkowitz H., Souchaud A., Les Echos, 01/08/2018, Financement des PME : développons les prêts de pair à pair, <https://www.lesechos.fr/idees-debats/cercle/0301974096231-financement-des-pme-developpons-les-prets-de-pair-a-pair-2195686.php>

- Berkowitz H., A. Souchaud (2018) « Gouvernance sectorielle : le chaînon manquant de la refonte de la gouvernance des entreprises », TheConversation France, <https://theconversation.com/gouvernance-sectorielle-le-chainon-manquant-de-la-refonte-de-la-gouvernance-des-entreprises-92318>
- Portrait dans Alternatives Economiques 22/06/2018 « Développement durable : vive l'auto-régulation collective » <https://www.alternatives-economiques.fr/developpement-durable-vive-lauto-regulation-collective/00085140>
- Berkowitz H., Interview dans HEC au Féminin (2018), numéro 72
- Berkowitz H., Souchaud A., *Le Monde*, 03/05/2018, Crowdlending : Le déverrouillage d'un système établi de longue date, http://www.lemonde.fr/idees/article/2018/05/03/crowdlending-le-deverrouillage-d-un-systeme-etabli-de-longue-date_5293894_3232.html
- ScienceDaily "Crowdlending: Anatomy of a successful strategy." 1 March 2018. <www.sciencedaily.com/releases/2018/03/180301103641.htm>.
- newspress.fr, 02/03/2018, Crowdlending : anatomie d'une stratégie réussie, http://www.newspress.fr/Communique_FR_307160_641.aspx
- <http://gouvactu.adminet.fr>, 01/03/2018, Crowdlending : anatomie d'une stratégie réussie, <http://gouvactu.adminet.fr/crowdlending-anatomie-d-une-strategie-reussie-synd009142.html>
- phys.org, 02/03/2018, Crowdlending: Anatomy of a successful strategy, <https://phys.org/news/2018-03-crowdlending-anatomy-successful-strategy.html>
- techniques-ingenieur, 05/03/2018, Crowdlending : anatomie d'une stratégie réussie, <https://www.techniques-ingenieur.fr/actualite/articles/crowdlending-anatomie-dune-strategie-reussie-52695>
- techno-science.net, 20/03/2018, Crowdlending : anatomie d'une stratégie réussie, <http://www.techno-science.net/?onglet=news&news=17201H>.
- Collectif (2018) *Le Monde*, La refonte du code de gouvernance des grandes entreprises cotées http://www.lemonde.fr/idees/article/2018/02/20/le-role-du-president-du-medef-est-de-protger-les-entreprises-des-exces-de-la-finance-mondialisee_5259852_3232.html
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- Berkowitz H., A. Souchaud (2017) « Le crowdlending, un secteur en construction », TheConversation France, <https://theconversation.com/le-crowdlending-un-secteur-en-construction-77029>
- Berkowitz H. (2017) « Vers un programme de recherche international sur les méta-organisations ? », Grand angle, Conférence des Grandes Ecoles, <http://www.cge-news.com/main.php?p=1805>
- Berkowitz H., Dumez H. (2017) « Vacarme dans les océans. Quelles solutions pour le gérer ? », TheConversation France theconversation.com/comment-gerer-le-probleme-du-bruit-marin-75275v
- Sage Publishing blog (08/29/2017) interview <https://managementink.wordpress.com/2017/08/28/contributing-to-the-international-debate-on-meta-organizations-why-meta-organizations-matter/>
- CNRS, interview on marine sound (09/09/2016) <https://lejournel.cnrs.fr/articles/les-mers-ont-des-oreilles>, paru aussi dans Carnets de Sciences, CNRS Editions, 4 mai 2017
- Reporterre, Interview for an article on marine sound (09/09/2016) and editorial interview "one minute one question" (09/09/2016) <https://reporterre.net/Pourquoi-s-inquieter-de-la-pollution-sonore-sous-marine>
- Xerfi Canal interview on doctoral research (04/14/2016) http://www.xerfi-precepta-strategiques-tv.com/emission/Heloise-Berkowitz-Les-eco-systemes-littoraux-et-oceans_3437.html
- Sciences et vie Junior interview on marine sound (03/10/2016),
- France Info, marine sound (03/10/2016), <http://www.franceinfo.fr/vie-quotidienne/environnement/article/le-bruit-sous-marin-responsable-de-l-echouage-massif-des-cetaces-773265>
- Berkowitz H. (2014), "Co-writing sustainability", CEMS Magazine, vol. 1, pp 14-15
- Berkowitz H., Dumez H. (2014), D'où vient la notion de développement durable?, Huffington Post, Têtes Chercheuses, 05/15/2014, http://www.huffingtonpost.fr/heloise-berkowitz/origine-notion-developpement-durable_b_4964907.html

Other media and blogs

- Berkowitz H., 18/06/2020, "Governance: the missing link for a sustainable blue bioeconomy?", https://governance.interreg-med.eu/index.php?id=1612&tx_news_pi1%5Bnews%5D=8268&tx_news_pi1%5Bcontroller%5D=News&tx_news_pi1%5Baction%5D=detail&cHash=c2f5ba3fa5cfa1ec50739e08860722f9
- Berkowitz H., 06/06/2019, "Peut-on enrayer la tragédie des océans ?" Spla\$h podcast, invited speaker

- Berkowitz H. 15/10/2018, RGCS, An exploration of surrealism as an aesthetic activity in collective ethnographic work, <https://collaborativespacesstudy.wordpress.com/2018/10/14/an-exploration-of-surrealism-as-an-esthetic-activity-in-collective-ethnographic-work/>

Public conferences and invitations

- Café des savoirs, Femmes en Sciences, 4 novembre 2019
- HEC Alumni, HEC au féminin, Conference, Le pouvoir du sens : l'art de dépasser les divergences pour un monde durable et humain, March 2019, <https://www.hecalumni.fr/group/hec-au-feminin-hec-women/287/calendar/le-pouvoir-du-sens-l-art-de-depasser-les-divergences-pour-un-monde-durable-et-humain/2019/03/11/4993>
- Crowdfunding Day at ESCP Europe, May 2016, Ethics and crowdfunding, Invited speaker in a roundtable

RESEARCH IN PROGRESS

Ongoing research projects

- Meta-organizations in global governance and self-regulation, coopetition and distributed coordination
- Collective innovation through meta-organization in the fisheries sector
- Sustainable management and multi-stakeholder governance of oceans
- Performativity of science, theories, discourses, and concepts

ACADEMIC ACTIVITIES

Invited speaker, seminars and other invitations

- Berkowitz H. Guérineau M., Petit G. LEST, Intégrer les spécificités du vivant pour piloter les transitions des systèmes alimentaires : le rôle de l'évaluation et des publics, TREC TR.EMP.LIN, May 2022
- Berkowitz H., ISTEC conference, invited speaker, round table on open science, April 2022
- Berkowitz H., Colloque conflits d'usage en mer, invited speaker, November 2021
- Berkowitz H., Déclic, Phd association, LEST, how to publish in international journals, October 2021
- Berkowitz H. LERASS, Université Toulouse 2, L'étude des méta-organisations et de leur rôle dans la transition écologique et sociale: enjeux théoriques et méthodologiques, Avril 2021
- Berkowitz H., IFSAM, 3rd webinar on management research evaluation, invited speaker, 2021,
- Berkowitz H., Grothe-Hammer M., ISA 2021, Invited conference, "Meta-organizing for climate change"
- Berkowitz H., AIMS, Round table, « Penser et organiser le risque d'effondrement : quels regards gestionnaires porter sur la 'collapsologie' ? », invited speaker, 2020
- Berkowitz H., EDC Paris Business School, Research seminar, Paris, Online, June 2020
- Berkowitz H., IBEI, Research Seminar Series, Barcelona, March 2020
- Berkowitz H., ESADE, Seminar, Barcelona, March 2020,
- Berkowitz H., Atelier de Thésée, Fnege, Paris, Dec 2019, Round table on scientific dissemination
- Berkowitz H., EADA, Seminar, Barcelona, Dec 2019
- Berkowitz H., TSM-R, Phd Seminar, Toulouse, Nov 2019
- Berkowitz H., Martinez I., IBEI research cluster, Research seminar, Barcelona, June 2019
- Berkowitz H., HEC Paris, S&O Seminar, Paris, Feb 2019
- Berkowitz H., Paris Dauphine, Paris, Feb 2019
- Berkowitz H., IBEI, Globalization research cluster, Barcelona, Jan 2019
- Berkowitz H., EM Grenoble, Grenoble, Dec 2018
- Berkowitz H., IREGE, Annecy, Nov 2018
- Berkowitz H., Alliance Anniversary Conference, Oct 2018, invited speaker
- Berkowitz H., Ministère des Finances, Sept 2018, invited speaker, Colloque « Il y a 10 ans la crise »
- Berkowitz H., Hanken School of Economics, Center for Corporate Responsibility, Helsinki, March 2018, "Performing sectoral ethics in the sharing economy: the role of an inclusive meta-organization"
- Berkowitz H., IBEI, NRI research cluster, Barcelona, Feb 2018 "Performing sectoral ethics in the sharing economy: the role of an inclusive meta-organization"
- Berkowitz H., « Coopetition : a bibliometric analysis », Atelier Thésée, IAE Aix-en-Provence, June 2017,
- Berkowitz H., « Crowdlending : collaborer ou faire cavalier seul ? », Atelier Thésée, IAE d'Aix-en-Provence, June 2017,
- Berkowitz H., « Développement durable et gouvernance sectorielle : le rôle des méta-organisations », IAE de Toulouse, CRM, November 2016
- Berkowitz H., "A management science perspective on sustainable development and global governance", IBEI, November 2016

- Berkowitz H., "A management science approach to sustainable development and ocean governance", Stanford, Center for Ocean Solutions, August 2016
- Berkowitz H., "Sustainability and new forms of collective action", Ecole polytechnique, May 2016
- Berkowitz H., H. Dumez, "Collective action among firms: research on meta-organizations", ESCP Europe, April 2016
- Berkowitz H., H. Dumez, "Collective action among firms: research on meta-organizations", Université de Poitiers, April 2016
- Berkowitz H., "Performativity of sustainable development: some elements of meta-organizational theory", Ecole polytechnique, May 2015
- Berkowitz H., H. Dumez, "Are theories performative?", GRM, Nice, November 2014
- Berkowitz H., H. Dumez, "How to publish qualitative studies", GRM, Nice, Novembre 2014
- Berkowitz H., "Methodological seminar: Gioia method", AMP, Paris-Saclay, Octobre 2014
- Berkowitz H., "Publication seminar: publish and perish", AMP, Paris-Saclay, Octobre 2014
- Berkowitz H., H. Dumez, "How to publish qualitative studies", AEGIS, Paris-Saclay, Octobre 2014
- Berkowitz H., (2014), "Collectively setting up partial organizations in the oil and gas industry: a Strategic Action Field approach of meta-organizations", CEFAG, Florence, September

Community services

- Member of CNRS Section 37 national committee (2020-2021)
- AIMS 2020 (Digitalization of the annual conference, realization of a promotional video)
- TSM Member of the "Research and development" Task force for EQUIS accreditation (2019)
- TSM Doctoral Programme Quality Assessment Council member (2017-2020)
- TSM Paper Development Seminars (PDS) participant (2017-2020)
- TSM guest researchers' invitations (2017-2020)
- LUMS-TSM doctoral workshop participant

Conferences and workshop organization

- **2023 EGOS, Subtheme on meta-organization and transitions**, convenor with S. Bor and F de Bakker
- **2022 EGOS, Subtheme on partial and meta-organization**, convenor with N. Brunsson and S. Bor
- **MATIN TransitionS Seminar Series**, co-founder and co-organizer, <https://matin.hypotheses.org/>
- **2021 LEST-ALLSH MetaOrgTrans workshop**, co-organizer, 3-day workshop on socio-ecological transition, funded by ALLSH-AMU
- **2021 Round table** Epistémologie de la transition écologique et sociale : une conversation interdisciplinaire autour des risques d'effondrement, co-organizer
- **2021 EGOS, Subtheme on meta-organizations**, convenor with G. Ahrne and S. Bor
- **2020 ISA, track on the Relevance of Meta-Organization**, convenor, with G. Ahrne, N. Brunsson and M. Grothe-Hammer
- **2020 EGOS, Subtheme on grand Challenges and new organization forms**, convenor, with M. Grothe-Hammer and A. Longoni,
- **2020 AIMS**, Toulouse, local committee
- **2019 European Group on Organization Studies conference, Subtheme n°37 on meta-organizations**, convenor, "The Intricacies of Meta-Organizations", with N. Brunsson and S. Bor
- **2019 Meta, Macro, Partial Organization workshop**, Toulouse, organizer with M. Grothe-Hammer of a 2-day international workshop, supported by Toulouse MSHS and labeled #80ansCNRS
- **2019 3rd International RGCS symposium**, Barcelona, local organizer with M. Pareja-Eastaway
- **2018 British Academy of Management conference, co-chair**, mini-track on meta-organizations with S. Bor
- **RGCS Seminar**, Barcelona, IBEI, "collaborative finance for collaborative spaces", 3 speakers, May 2017
- **Marine Noise working group Coordinator**, *Observatory for Responsible Innovation*, Coordinating a working group on environmental policy and industrial mobilization on underwater acoustic pollution (with CNRS, Mines ParisTech, DCNS, Bureau Veritas). Organization of three one-day conferences with international experts and national/European officers on "Racket in the oceans", Organization of an international conference in (09/16) to present the position paper.
- **2016 European Academy of Management conference, co-chair** of track T01_08 "Organizing collective action: meta, partial and temporary organizations", SIG Business for Society, with N. Brunsson, H. Dumez and C. Garsten
- **2014-2016 Doctoral seminar, co-organizing** with M. Guérineau, Methodological and practical workshops called "AMP" since 2014, Ecole Polytechnique, CRG, Paris-Saclay

Editorial activities

- Co-editor in chief of M@n@gement since 2020
- Guest editor: M@n@gement special Unplugged issue on ocean sustainability (2019), M@n@gement special issue with call for papers on meta-organization (expected 2022), special issue with call for papers on management studies and grand challenges
- Editorial committee member: *Le Libellio d'AEGIS* (2014-2016)
- Ad-hoc reviewer: *Revue Française de Gestion*; *Journal of Business Ethics*; *European Management Review*, *M@n@gement*, *Organization & Environment*, *European Management Journal*, *Scandinavian Journal of Management*; *Journal of Business Research*; *R&D Management*, and AIMS; AOM; BAM; EGOS (discussant); EURAM
- Participant: Atelier d'AEGIS (2013-2016), working group dedicated to collectively help papers for publications, Paper Development Seminars (2017-) at TSM

Supervising & assessment

(2020) External Examiner, PhD thesis Viva, Coventry University
(2019) Member of the thesis committee, Justine Sidler, Montpellier Business School
(2019) PhD dissertation Pre-examiner, Aalto University School of Business,
(2018) International expert, report on a PhD thesis, Universitat de Barcelona,
(2018-2020) Supervising Research master theses, Julie Brugger, Science Po Toulouse, "The diffusion of Eco-technologies in China"; Kseniia Zhiganshina, TSM, "The Accountability of Meta-Organization",
(2013-2016) Supervising Master students research projects including "Managing oceans: a case study on phytoplankton" and "Managing Protected Marine Areas in Guadeloupe, Corsica and Mer d'Iroise"

Associations and networks membership

GDR OMER member
MATIN Managing and Assessing Transition Innovation Network, co-founder, 2021
Board member of RC17 Sociology of Organizations (International Sociological Association)
RGCS (Research Group on Collaborative Spaces) chapter coordinator
STRN (Sustainability Transitions Research Network) member
End-Users Committee of AQUO (Achieve QUIet Oceans by shipping noise footprint reduction)
Stakeholder's college for the French Crowdfunding Trade Association
AFGC (Association Française de Gestionnaires de Cryptomonnaies)

External expertise

Expert for Interreg PANORAMED (9 million€, 21 partners, 12 member-states), WP10 innovation

OTHER EMPLOYEMENT

2014–2016 Paris, Consulting in strategy and marketing Auto-entrepreneur
2013–2013 Paris, Ubisoft CEMS Business project
2012–2013 Paris & São Paulo, Lutetia Capital - Merger Arbitrage & Event Driven hedge fund
2011–2011 Paris Edmond de Rothschild Investment Managers Sales assistant (6 months)
2009–2010 Paris Profile PR Press relations consultant intern (4 months)

LANGUAGES, IT & INTERESTS

French	Mother tongue
English	Fluent
Spanish	Good skills (Written C1, oral B2)
Portuguese	Basic (Exchange semester in Brazil)
Software	MS Office, Gephi, Automap, Nvivo
Hobbies	Sailing, Kickboxing, Triathlon, Scuba-Diving (3* diver)

WEB PAGES AND MEDIAS

Personal page – <http://heloiseberkowitz.weebly.com>
Profil HAL – <https://cv.archives-ouvertes.fr/heloise-berkowitz>
LinkedIn – <https://fr.linkedin.com/in/heloise-berkowitz-a6642126>
Twitter – www.twitter.com/calamityloise

ResearchGate - www.researchgate.net/profile/Heloise_Berkowitz
Blog on collective action among organizations - <https://metaorganizing.wordpress.com/>
Hypotheses blog MATIN <https://matin.hypotheses.org/>
MOOC Coursera www.coursera.org/learn/how-to-write-a-scientific-paper
Organization of a series of conferences on Marine Sound www.debatinginnovation.org/?q=RacketOceans
Xerfi Canal interview <https://t.co/XzmTgWGZAP>
Presentation of my paper nominated to the competition « young scholar », La Fabrique de l'Industrie,
<https://www.youtube.com/watch?v=P4h7ZZnu8mc>
Audiocslide of my JoCP paper
<http://audioslides.elsevier.com/ViewerLarge.aspx?source=1&doi=10.1016/j.jclepro.2017.12.028>
Video du colloque Il y a 10 ans la crise
<https://video.finances.gouv.fr/watch/player/player/pubkey/04426eb4b11028ffb2ef/id/c00f34ed6dcdf7968002974b7baf8b>
IBEI Research seminar 2019-2020: Meta-Organizing for Grand Challenges - Héloïse Berkowitz
<https://www.youtube.com/watch?v=0vHn-BXxPLs&feature=youtu.be>
MATIN <https://matin.hypotheses.org/>